

# CAMERON CASSAR

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## EDUCATION

### Griffith University

Bachelor of Business, Finance Major | GPA 5.8 / 7.0 (Distinction average)

Graduating Nov 2026

Brisbane, QLD

- Coursework: Student Managed Investment Fund, Global Investment & Markets, Investment Analysis & Management, Portfolio Management, Derivatives Securities, Corporate Finance, Financial Institutions Management, Business Intelligence.
- Global Investment & Markets: built a six-region macro outlook across equity and bond markets, monetary and fiscal policy, then designed a \$100m multi-asset ETF portfolio to a 7% return and -15% drawdown mandate.
- Transferred from Bachelor of IT (Programming, Cybersecurity, Data Management), applying technical depth to data-driven investing. CommBank Virtual Experience Program: credit and Green Loan data analysis.

## FINANCE EXPERIENCE

### Griffith Student Managed Investment Fund

Equity Analyst

Jul 2026 – Present

Brisbane, QLD

- Analyst on Griffith's student-managed fund, which invests a live \$600,000 portfolio with oversight from academics and industry practitioners.
- Produce an industry-standard equity research report on an allocated ASX healthcare company covering industry analysis, competitive positioning, financial forecasting, risks and ESG.
- Build DCF and relative valuation models with sensitivity and scenario analysis in LSEG Refinitiv Workspace and Morningstar, then present the thesis and buy/hold/sell call to the investment committee.

### Strategic Accountancy Solutions

AI Automation Consultant

Apr 2025 – Present

Bondi Junction, NSW

- Work with the practice principal to map financial workflows and reporting processes, then build practical solutions for the bottlenecks.
- Engineered a Python and AI Vision tool converting scanned client financials into structured Excel workpapers, replacing a manual multi-hour process.
- Built an AI client email drafting pipeline and an automated newsletter aggregating ATO and CPA Australia updates for the firm's client base.

### Independent Portfolio Management & Systematic Trading

Self-Directed Investor

2020 – Present

Brisbane, QLD

- Manage a self-directed portfolio across listed equities and crypto; research theses, analyse financial statements, execute trades and track performance.
- Building a systematic equity trading system in Python on the Alpaca API, running screening, signal generation, position sizing and risk limits, tested on paper before any capital is committed.

### Griffith Student Investment Association

Member

Jun 2025 – Present

Brisbane, QLD

- Contribute research to weekly member sessions covering equity and cryptocurrency analysis, valuation and risk.

## ADDITIONAL EXPERIENCE

### New Era Summit

Event Operations

2025 and 2026

Gold Coast, QLD

- Ran back of house across two consecutive years at a sold-out 300-attendee summit on implementing AI in business. Owned registration and name badges, and was the on-site contact for the speakers.

### Poolwerx

Retail Sales Associate

Mar 2025 – Present

Mount Gravatt, QLD

- Diagnose customer problems, run water chemistry analysis, and translate technical results into clear recommendations customers act on.
- Manage stock levels, coordinate technician call-outs and step in as field technician for on-site installs when required.

### LUP Events

Telesales Agent

Aug 2024 – Nov 2024

Brisbane, QLD

- Ran structured outbound sales calls, qualifying prospects and handling objections through to conversion.

Earlier: Cook, Trawlers Bar and Kitchen, Brunswick Heads NSW (Dec 2020 – Nov 2022). Awarded Employee of the Year.

## SKILLS & ADDITIONAL INFORMATION

**Finance:** Equity Research, Valuation & Financial Modelling, Portfolio Construction, Asset Allocation, Corporate Finance

**Technical:** Excel (three-statement modelling, DCF, sensitivity tables, Power Query), LSEG Refinitiv Workspace, Morningstar, Python, PowerPoint, Data Analysis, AI & Process Automation

**Professional:** Client-Facing Communication, Presenting & Pitching, Leadership & Training, Time Management

**Interests:** Algorithmic trading, financial technology, superannuation and asset allocation